

**North American Strawberry Growers
Association 2020 Annual Meeting and
Conference
Holiday Inn San Antonio Riverwalk, San
Antonio, Texas
January 19-22, 2020**



Agenda

Sunday, January 19

2:00-4:00 pm	NASG Foundation Meeting – Bolero
4:00-6:00 pm	NASGA Board Meeting – Bolero
6:00-8:00	Registration – 7 th Floor Foyer
7:00-9:00	Welcome Reception – Skyline Atrium
	Production Lareault – A Nursery Profile
	Frederic Laforge, Production Lareault, Quebec

Monday, January 20

7:30-8:30 Registration and Trade Show

General Session: Tango 3, 4

Chair **Doug Thomas**

8:30	Integrating Living Mulches into Annual Strawberry Production Systems Steve Poppe, University of Minnesota
9:00	Introducing the New Strawberry Keepsake Kim Lewers, USDA-ARS, Beltsville, MD
9:20	Local Grower Profile Johanna Storm, Storm Farms, Arlington, TX
10:00	BREAK - Visit Exhibitors – Skyline Atrium
10:30	Cyclamen Mite Management Justin Renkema, Agriculture and Agri-Food Canada, Vineland, ON
11:00	Agriculture in Texas Richard de los Santos, Texas Department of Agriculture
11:30	UV Technology for Small Scale Growers – Managing Insects and Disease Fumi Takeda, USDA-ARS, Kearneysville, WV
12:00	NASGA Annual Meeting and Luncheon – Grand Ballroom D

PM Chair Scott Thompson

- 2:00 **Strawberry Breeding at Agriculture Canada**
Beatrice, Amyotte, Agriculture and Agri-Food Canada, Kentville, NS
- 2:30 **Greenhouse Strawberry Production Technologies – Overview**
Chieri Kubota, Ohio State University
- 3:00 BREAK - Visit Exhibitors – Skyline Atrium
- 3:20 **New Growing Systems Profile**
Donald Gartland, New Growing Systems, Spain
- 4:00 **Weed Management in Plasticulture Strawberries**
Edgar Vinson, Auburn University

Tuesday, January 21

- 7:00-8:30 Nursery Meeting
7:30-8:30 Registration, Trade Show

Workshop – Rumba Room

- 9:00 **UV-C and Robotics Workshop – Providing Guidance to Future R&D**
Fumi Takeda, USDA-ARS, Kearneysville, WV, Adam Stager, TRIC Robotics, Delaware

General Session: Tango Room

AM Chair Kim Lewers

- 8:30 **Soil Health for Strawberry Production**
Amanda McWhirt, University of Arkansas
- 9:00 **Strawberry Plant Physiology in Protected Culture**
Chieri Kubota, Ohio State University
- 9:30 **Key Social Media Best Practices to Win More Customers**
Ariana Torres, Purdue University
- 10:00 BREAK
- 10:30 **Poteet Strawberry Festival**
Carlos Torres, President, Poteet Strawberry Festival Association.
- 11:00 **Improving Resiliency of Texas-Grown Strawberries - A Decade of Research**
Russ Wallace, Texas A&M AgriLife and Extension
- 11:30 **Online Retail Marketing: 7 Online Marketing Tools to Boost Sales**
Ariana Torres, Purdue University

12:15 Lunch – Grand Ballroom D

Workshop – Rumba Room

1:30 - 3:00 **Marketing Discussion – What’s Working!** Moderated by Ariana Torres,
Purdue University

General Session: Tango Room

PM Chair Jennifer Haverstock

1:30 **Evaluation of Biological Pesticides for Strawberries Grown in High Tunnels**
Elena Garcia, University of Arkansas

2:00 **Plug Plant Production Fertility, Watering Systems, Fungicide Schedule - Panel**
Shawn Mallen, AMA Horticulture, Ontario and Frederic Laforge, Production
Lareault, Quebec

2:30 **Winning Combinations of Day-Neutral Cultivars and Low-Tunnel films”.**
Kim Lewers, USDA-ARS, Beltsville, MD

3:00 Break

3:30 **UV-C and Robotics Q&A – Providing Guidance to Future Research**
Fumi Takeda, USDA-ARS, Kearneysville, WV, Adam Stager, TRIC Robotics,
Delaware

Wednesday January 22

Farm Tour

The buses will depart from the Holiday Inn at approximately 7:30 am and return by 5:00 pm. The Farm Tour is included in the cost of registration.

Schedule

7:30 am	Depart	Holiday Inn Lobby
8:30 am	Arrive	KH Farms, Poteet - Ruth Ann & Vance Schultze
9:30 am	Depart	
10:00 am	Arrive	Sanchez Farms, Poteet - Leonard Sanchez
11:00 am	Depart	
11:30 am	Arrive	Five Cousins Strawberry Patch, Poteet - Will Bates
12:15 pm	Lunch	VFW Post 6970
1:15 pm	Load Bus	
1:30 pm	Arrive	Jim Collums Farm and Poteet Country Winery
3:00 pm	Load Bus	
4:00 pm	Arrive	Holiday Inn