

## ***First Announcement***

***7th North American Strawberry Symposium and  
North American Strawberry Growers Association Combined Conference***  
Doubletree Hotel Tampa Westshore Airport, Tampa, Florida  
February 8-11, 2011

**We invite the strawberry research and grower community in North America and around the world to participate in a combined NASS/NASGA Conference in 2011. The Conference theme is “Sustaining Strawberry Production Through Science.” Topics for presentations will include:** Global and North American Overviews, Breeding, Genetics, Molecular Biology, Disease and Pest Management, Propagation and Nursery Management, Cultural Practices and Production Systems, Plant Nutrition and Water Management, Plant Physiology, Fumigation and Fumigation Alternatives, Economics of Production Practices, Post-Harvest Issues, Food Safety, and more. **Workshop topics** will include Water and Nutrition Management, Nursery Propagation, Protected Culture, Substrate Culture, and more. To help us with program planning, **please submit abstracts as soon as possible or by November 1, 2010.**

Please reserve the dates of **February 8-11, 2011** for this special joint conference. There will be two and a half days of workshops, research presentations, poster sessions, a banquet, and other special events planned for February 8-10. An all-day, post-conference tour on February 11 will provide an opportunity to visit the Plant City/Dover area, one of the world’s most productive strawberry regions, as well as the University of Florida Gulf Coast Research and Education Center, a unique facility devoted to strawberry research and education. The Program Committee is committed to **making this a world-class research symposium for growers and scientists**, and we look forward to seeing you in warm and friendly Tampa at the peak of the Florida strawberry season.

More program details (abstract deadlines, keynote speakers, etc.) and opportunities for industry, organization and agency sponsorship will be announced in July 2010 on the NASGA website: <http://www.nasga.org/>

### **Program committee:**

Dr. David Handley  
Vegetable and Small Fruit Specialist  
University of Maine, Orono  
[dhandley@umext.maine.edu](mailto:dhandley@umext.maine.edu)

Dr. Kirk Larson  
Pomologist and Strawberry Production Specialist  
University of California, Davis  
South Coast Res. & Ext. Center, Irvine  
[kdlarson@ucdavis.edu](mailto:kdlarson@ucdavis.edu)

Kim Lewers (Co-Chair)  
Research Geneticist (Plants)  
USDA-ARS, Beltsville, Maryland  
[kim.lewers@ars.usda.gov](mailto:kim.lewers@ars.usda.gov)

Natalia Peres (Co-Chair)  
Plant Pathologist  
University of Florida  
[nperes@ufl.edu](mailto:nperes@ufl.edu)

***Primary Sponsors- North American Strawberry Growers Association (NASGA) & American Society for Horticultural Science (ASHS).***