



# 2012 Annual Meeting Sponsorship Opportunities . . .

## 36<sup>th</sup> North American Strawberry Growers Association Annual Meeting and Conference February 6-8, 2012 Harrah's, Las Vegas, Nevada

**This is a great opportunity to highlight your company to berry growers and marketers. This conference is getting a great deal of publicity and with a Las Vegas venue we expect higher than average attendance.**

### **A Variety of Opportunities:**

#### **A. Sponsorship Levels for funding NASGA Conference; ideal for individual or anonymous support:**

<input type="checkbox"/> Platinum Sponsor	Contributions of \$1,500 or more
<input type="checkbox"/> Gold Sponsor:	Contributions between \$1000 and \$1499
<input type="checkbox"/> Silver Sponsor:	Contributions between \$500 and \$999
<input type="checkbox"/> Bronze Sponsor:	Contributions between \$200 and \$499

**B. Become the sponsor for a specific event:** NASGA is already promoting the Berry Conference and we will begin naming your company as a sponsor as soon as you contact us to make the commitment for the event and/or session of choice.

- 1. Monday Evening Reception
- 2. Educational Sessions
- 3. NASGA Annual Meeting Luncheon
- 4. Coffee and refreshment breaks
- 5. AV support, LCD projectors

**Sponsorship of events are available on a first come, first served basis** Simply tell us what item you want to sponsor using the attached "Sponsorship Agreement." This conference is a full industry- targeted marketing opportunity, unlike any other strawberry event this year.

### **All sponsors of the NASGA Conference will gain the following recognition:**

- ✓ Your company name and logo will be posted as a sponsor on NASGA's website, as soon as we receive your signed Sponsorship Agreement.
- ✓ Your company name, logo, and a promotional message you supply will be part of a "Recognition List" in each registration packet.
- ✓ Your company's name will be included, as appropriate, with Conference reminders we send out.
- ✓ Your company name and logo will be posted at our event.
- ✓ Your company will be recognized during the educational sessions and other social functions
- ✓ You will be permitted to distribute your company literature or materials at our event.

The North American Strawberry Growers Association (NASGA) represents growers, nurserymen, researchers, Extension specialists, and suppliers in the strawberry industry. The annual meeting, held at a different location each year, is a highlight for our members.

Target our industry-wide participants from across Canada, Mexico, and US, all meeting in one conference location. When strawberry researchers and strawberry growers meet the networking opportunities are amazing.



**North American Strawberry Growers Association**  
**36<sup>th</sup> NASGA Conference Harrah's Las Vegas, NV**  
**SPONSORSHIP AGREEMENT**

Company Name as you wish it to appear in promotional materials related to the

event: \_\_\_\_\_

hereby agrees to contribute the sum of \$ \_\_\_\_\_ payable to the North American Strawberry Growers

Association (NASGA) to become a "sponsor" of the following specific event or:

\_\_\_\_\_  
With appreciation for this support, NASGA agrees to indicate this sponsorship on its website, in the printed materials provided to attendees, on signage displayed at the event and in its newsletter, provided full information and a commitment for payment is received (in US funds) within 30 days of submitting this agreement TO: NASGA Exec. Dir. 30 Harmony Way Kemptville, Ont. K0G 1J0, Canada, or fax to 613-258-9129. Questions? Call: 613-258-4587.

Authorizing Name and Title: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Mailing Address for Invoice: \_\_\_\_\_

Zip code \_\_\_\_\_ Contact person: \_\_\_\_\_

Daytime phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

NOTE: Please give us a brief description of your company, its products and services (here or attached including logo in jpeg). This promotional language is for use in the printed materials and website.

**For more information contact Kevin Schooley at 613-258-4587**

**METHOD OF PAYMENT (check one) TOTAL AMOUNT \$ \_\_\_\_\_**

\_\_\_\_\_ Check or money order enclosed in US dollars (make payable to NASGA)

\_\_\_\_\_ Charge to: Master Card \_\_\_\_\_ Visa \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiry Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_