

# North American Strawberry Growers Association 2018 Annual Meeting and Conference

**Astor Crowne Plaza, New Orleans, Louisiana  
January 21-24, 2018**



## **Agenda**

### **Sunday, January 21**

1:00-3:00 PM NASG Foundation Meeting – St. Ann Room  
3:00-5:00 PM NASGA Board Meeting – St. Louis Room  
5:00-7:00 Registration – Grand Foyer  
7:00-9:00 Welcome Reception & Crown Nursery Profile - Grand Ballroom Gallery

### **Monday, January 22**

7:30-8:30 Registration and Trade Show

**General Session:** Grand Ballroom C

**Chair Pam Fisher**

8:30 **New Varieties – Review of Releases from Various Programs. Standouts from each**  
Kim Lewers, USDA-ARS, Beltsville, MD

9:00 **Welcome to Agriculture in Louisiana**  
Dr. Mike Strain, Louisiana Commissioner of Agriculture

9:30 **Local Grower Profile**  
Heather Hughes, Mrs. Heather's Strawberry Farm, Albany, LA

10:10 BREAK - Visit Exhibitors – Grand Ballroom Gallery

10:30 **Trends in the California Strawberry Industry**  
Thomas AmRhein, Vice-president, Naturipe Berry Growers, Inc.  
Chairman, California Strawberry Commission

11:00 **Edward Vinson Business Profile**  
Graham Clarkson, Edward Vinson, Faversham, Kent, UK

11:30 **Update on Strawberry Production Systems Inside Automatic Retractable Roof  
Houses**  
Luis Gaxiola, Cravo Equipment Ltd, Jalisco, Mexico

12:00 **NASGA Annual Meeting and Luncheon – Grand Ballroom D**

**PM Chair Scott Thompson**

2:00 **MyIPM Smartphone App Update**

Guido Schnabel, Clemson University, Clemson, SC

2:15 **Food for Thought - The Health Benefits of Strawberries**

Barbara Shukitt-Hale, USDA-ARS, Human Nutrition Research Center on Aging, Tufts University, Boston, MA.

3:00 **Labor Saving Techniques - Panel**

Moderator: Scott Thompson

3:45 Break

4:00 **Minimizing Losses from Pick Your Own Grazers – Panel**

Moderator: Blaine Staples

**Tuesday, January 23**

7:00-8:30 Nursery Meeting – St. Ann Room

7:30-8:30 Registration, Trade Show

**Choose between the General Session and the Marketing Session**

**General Session:** Grand Ballroom C

**AM Chair** Kim Lewers

8:30 **Botrytis Fragariae – A New Species of Gray Mold**

Guido Schnabel, Clemson University, Clemson, SC

9:00 **Spotted Wing Drosophila - Overview of Research**

Lauren Diepenbrock, North Carolina State University, Raleigh, NC

9:30 **How do Identify and Deal With Fungicide Resistance**

Guido Schnabel, Clemson University, Clemson, SC

10:00 BREAK

10:30 **Spider Mite Management – Monitoring, Miticides and Biological Control**

Justin Renkema, University of Florida, Winauma, FL

11:00 **Evaluating Newer Strawberry Varieties for Fruit Yield and Quality in an Annual Plasticulture System.**

Jayesh Samtani, Virginia Polytechnic Institute and State University

11:30 **Strawberry Physiology – Understanding your Plants to Maximize Yield**

Edward Durner, Rutgers University, New Brunswick, NJ

12:15 Lunch – Grand Ballroom D

**PM Chair** Blaine Staples

1:30 **Update from the California Breeding Program**

Glenn Cole, Senior Research Associate, University of California, Davis

2:00 **Strawberry Substrate Choices and Nutrition in Substrate Production**

Shawn Mallen, A.M.A. Plastics, Kingsville, ON

2:30 **Growing Mustard as a Cover Crop**

Charlie Gray, 4 Corners Farm, Newbury, VT

3:00 Break

3:30 **Crop Rotations in Strawberry Production**  
Amanda McWhirt, University of Arkansas, Little Rock, AR

4:00 TBA

## **Marketing Session**

### **Grand Ballroom A& B**

8:30 **Videos on YouTube and Facebook: Before and After the Posting**  
Kyle Hensel, University of Georgia

10:00 Break

10:30 **Navigating Search Engines and Social Networks: What I really need to do to be found online**  
Kyle Hensel, University of Georgia

12:00 Lunch at the hotel

1:00 Tour Hollygrove Market and Farm  
Rouse's Rooftop Gardens

Return to Hotel at 4:30 pm

**Wednesday, January 24** Farm Tour – Depart from Hotel at 7:30 am

First stop - Eric Morrow, Ponchatoula, LA

Second - : Liuzza Farms, Independence, LA

Lunch - Liuzza (Berry Barn), Independence, LA

Third stop - Faust Farms, Independence, LA

Fourth Stop - Abita Brewery, Abita Springs, LA

Return to the hotel in New Orleans.