



# Sixth Annual Summer Tour Schedule

Wednesday, August 20 - Friday, August 22, 2003  
Park Inn & Suites in the Brandywine Valley of Pennsylvania

## Wednesday, August 20

### Arrival

11:00 am - 6:00 pm NASGA Board Meeting  
6:30 pm - 8:30 pm Welcome Reception

## Thursday, August 21

### Tour of Southern New Jersey

Hotel Continental Breakfast (included with room)  
7:30 am Buses Depart

#### TOUR STOPS

Pedricktown, NJ

#### **Perry Farms -- Hosted by J. Perry, Jr.**

Using plasticulture in the production of strawberries and vegetables on 300 Acres

Shiloh, NJ

#### **ARC Greenhouses -- Hosted by Bruce Cobb**

Hydroponic techniques with lettuce & herbs

Millville, NJ

#### **Wheaton Village for Lunch on Your Own**

Glass blowing, crafts, folk-life center

Pittsgrove, NJ

#### **Walker Brothers Farms -- Hosted by Scott Walker**

Sell blueberry and raspberry plants, and is a major distributor of asparagus seed & crowns, as well as production & sales of strawberry plants & plugs.

Clayton, NJ

#### **Eastern ProPak - Hosted by Jersey Fruit Co-op**

Major blueberry and peach packing facility with large cooler operation

Cherry Hill, NJ

#### **Springdale Farms Market -- Hosted by Tom Jarvis**

Introducing hydroponic greenhouse strawberries for the gourmet market, as well as strawberries grown matted row and plastic. This expansive farm market is in a busy upscale area.

#### **Dinner in Springdale's "Conservatory"**

#### **Traveling Tour of Philadelphia**

9:00 pm Arrive Back at hotel

## Friday, August 22

### Tour of Southeastern Pennsylvania

Hotel Continental Breakfast (included with room)  
7:30 am Buses Depart

#### TOUR STOPS

Kennett Square, PA

#### **Basciani Foods - Hosted by Mike & Mario Basciani** Mushroom Farm

Avondale, PA

#### **Glen Willow Orchard Market - Hosted by Stephen & Tom Rosazza** Tree-fruit, Plastic grown vegetables

Option One -- Intercourse, PA

#### **Village of shops with traditional Amish items**

Option Two -- Leola, PA

#### **Produce Auction and field trials**

Lunch on Your Own (At Village, Auction or Funks)

Millersville, PA

#### **Funks Farm Market -- Hosted by Fred Funk** High tunnel strawberries and raspberries. A hugely popular farm market operation.

Holtwood, PA

#### **Cedar Meadow Farm -- Hosted by Steve Groff**

Steve has developed the "Permanent Cover Cropping System" involving cover crops, crop rotation & no-till. Steve is a nationally known speaker.

Elkton, MD

#### **Walnut Springs Farms**

NASGA Board Member and tour host Phil Johnson welcomes you to his farm

#### **Dinner in Phil's gardens**

9:00 pm Arrive Back at Hotel

## Saturday, August 23

**Make it a Family Day in Philadelphia,  
birthplace of the nation, or Depart**





# NASGA 2003 Summer Tour Details


## A UNIQUE OPPORTUNITY FOR A GREAT EDUCATIONAL EXPERIENCE


Our 2003 Summer Tour will expose you to new production techniques and marketing ideas as you travel to innovative farms, processing facilities, and farm markets in Southern New Jersey and Southeastern Pennsylvania. Then you'll probably want to add a day or two of your own to explore the history and patriotic treasures of nearby Philadelphia. The Brandywine Valley is the doorway to the land of the Amish in Lancaster County, and Longwood Gardens and Winterthur, two esteemed public gardens, are within a few miles of our hotel. Find more about attractions in the area at [www.brandywinecvb.org/attraction.htm](http://www.brandywinecvb.org/attraction.htm). This is a great chance to combine business with a family vacation.


 Perry Farms -- This 300 acre plus farm will have peppers, pickles, zucchini, squash and tomatoes in production during our visit. They grow everything in plastic and replant in September.

 ARC Greenhouses -- Growing herbs, greens and lettuces for chefs and local retail markets, this farm focuses on responding to market needs. Learn more about their extensive capacity to meet demand at [www.ARCgreenhouses.com](http://www.ARCgreenhouses.com).

 Wheaton Village -- During our lunch stop use your free time to visit the Museum of American Glass, crafts & trades row, the folklife center, or the stained glass studio. To get a preview visit [www.wheatonvillage.org](http://www.wheatonvillage.org).


 Walker Brothers Farm -- Greenhouse grown plugs are planted in early fall through plastic mulch in double rows at densities of @17,400 plants per acre on fumigated, raised beds. A row cover is used to protect plants from winter damage. On the web at [www.jerseyasparagus.com](http://www.jerseyasparagus.com)

 Eastern ProPak -- Packers for the Jersey Fruit Cooperative, largest peach and nectarine shipper in NJ. On our visit they'll be handling peaches, but they also pack blueberries from mid-June to mid-August. Learn more about how this cooperative operates at [www.jerseyfruit.com](http://www.jerseyfruit.com)


 Springdale Farms -- A 100-acre farm that produces 32 varieties of fruits & vegetables. Introducing a new hydronic system for growing long-stem strawberries in the greenhouse for the gourmet market. We'll dine in Springdale's "Conservatory," a beautiful glass surrounded room. See [www.springdalefarms.com](http://www.springdalefarms.com).

 Basciani Foods --Basciani's intense focus on quality and service is legendary. Since 1925 the goal of this family owned operation has been to consistently deliver the finest quality product with lightning-fast service. Their website is [www.bascianifoods.com](http://www.bascianifoods.com).

 Glen Willow Orchard Market -- A small farm market operation that is similar to those of many NASGA members.

 Intercourse, PA -- Intercourse is the hub where the Amish and local folks do their business and host thousands of visitors each year. Get the flavor of this village at [www.800padutch.com](http://www.800padutch.com)

 Leola Produce Auction -- A highlight of the week in Amish country.

 Funks Farm Market -- After viewing their production area that includes high tunnels, visit the unique farm market that has made Fred Funk a sought after speaker on promotions and marketing.

 Cedar Meadow Farms -- Showcasing the "Permanent Cover Cropping System" that Steve Groff has developed and tested on his 175 acre farm. Innovative practices and strategies have resulted in a system that has increased profits and greatly reduced soil erosion and pesticides. On the web at [www.cedarmeadowfarm.com](http://www.cedarmeadowfarm.com)

 Walnut Springs Farms -- The farm of our NASGA host Phil Johnson. We'll enjoy an old fashioned Maryland Crab Dinner in the gardens at this prospering family farm.

## HOTEL AND TRAVEL INFORMATION

### ABOUT THE HOTEL

#### Park Inn & Suites Brandywine Valley

P.O. Box 607, Route 1 & Route 202, Concordville, PA 19331

Phone: 358-1700 • [www.parkhtls.com](http://www.parkhtls.com)

The hotel offers a deluxe continental breakfast, outdoor seasonal pool, fitness room, business center, & in-room modem hookup. Golf and tennis are nearby. Delaware's tax-free shopping is 10 minutes away. Check-in time is after 3:00 pm/check-out before Noon.

### HOTEL RESERVATIONS

The Deadline to reserve a room in the NASGA group block is **Monday, July 21**. Discounted room rates will not be available after the deadline and we cannot guarantee room availability.

### TO MAKE RESERVATIONS

Call: 610-358-1700

### TO ENSURE RECEIPT OF OUR GROUP RATE

Ask for Group Reservations and mention the North American Strawberry Growers Association

### ROOM RATES:

\$75 single/double

\$20 for each additional guest over 2. (Max. 4 to a room.)

Rate includes daily deluxe continental breakfast.

Hotel room rates are subject to applicable state and local taxes in effect at the time of making the reservation (currently 6% and 2%). Hotel Policy: You will be asked for a credit card to guarantee your reservation. Cancellation of rooms less than a week before the meeting could result in penalties. When calling to cancel, please ask for a cancellation number. No shows will have a day's lodging charged to their credit card.

### TRAVELING TO THE SUMMER TOUR

Driving Directions to the Park Inn & Suites:

From Philadelphia: Take I-95 South to the exit for West Chester/ Rt. 322 West. Stay on Rt. 322 West for about 8 miles until Rt. 1. Make a left onto Rt. 1 & Rt. 202 make a U-Turn. From Delaware, Maryland, and Virginia: Take I-95 North to Delaware (DE) exit #8 (Concord Pike/West Chester). Follow Rt. 202 North about 8 miles. The hotel will be on the right side just before Rt. 1. From New York and No. NJ: Take the NJ turnpike South to exit 2. Follow Rt. 322 West over the Commodore Barry Bridge in PA. Stay on Rt. 322 West for about 8 miles to Rt. 1. Turn left onto Rt. 1 South. Take Rt. 1 until junction of Rt 1 & Rt. 202. Make a U-turn onto Rt. 1 North. The hotel is the 3rd driveway on the right. From Western PA: Take the PA Turnpike East to exit 23. Take Rt. 100 South to Rt. 202 South. After about 12 miles turn left onto Rt. 1 North.

Public Transportation:

The hotel is served by Philadelphia International Airport, 13 miles away. Baltimore/Washington International Airport is 80 miles away. There is an Amtrak train station located 16 miles from the hotel in Wilmington, DE.

Ground transportation is available through Delaware Express which services both airports and the train station. You can make reservations for your ground transport on-line by going to [www.delexpress.com](http://www.delexpress.com) or call them at:

Delaware Express

P.O. Box 7736

Newark, DE 19714

302-454-7800 or 800-648-5466



# Registration Form for The 2003 Summer Tour

(Please make a copy for your records)

## REGISTRANT INFORMATION

Name \_\_\_\_\_

Farm/Business \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Daytime Fax \_\_\_\_\_

Email \_\_\_\_\_

Web Page Address (if applicable) \_\_\_\_\_

Additional Registrants \_\_\_\_\_

Additional Registrants \_\_\_\_\_

## METHOD OF PAYMENT

To **MAIL** payment, send completed registration form with check or money order payable to NASGA (in US funds only) to:

**NASGA Registration Office**  
174 Crestview Drive, Bellefonte, PA 16823  
Phone: 814-355-1912 • Email: [Info@nasga.org](mailto:Info@nasga.org)

or **FAX** registration form with credit card payment noted below to:  
**NASGA Registration Office Fax: 814-355-2452**

Credit Card Information:     Visa             MasterCard

Name on card (print) \_\_\_\_\_

Account Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

Our Federal ID #: 31-0994392

## REGISTRATION FEES

*Tour details are provided in this brochure. The fee includes: the Welcome Reception, bus transportation, all tour stops, dinner Thursday & Friday nights, and the traveling tour of Philadelphia. Price does not include hotel room, which must be reserved separately.*

### REGISTER US AS FOLLOWS

#### Member Fees (per person):

Full Tour ( \_\_\_ people at \$250)            \$ \_\_\_\_\_

Thursday Only ( \_\_\_ people at \$175)       \$ \_\_\_\_\_

Friday Only ( \_\_\_ people at \$150)          \$ \_\_\_\_\_

#### Non- Member Fees (per person):

Note: If you participate in the tour as a non-member and join NASGA before September 1, 2003, the non-member surcharge for the tour, will be applied to your membership fee.

Full Tour ( \_\_\_ people at \$350)            \$ \_\_\_\_\_

Thursday Only ( \_\_\_ people at \$250)       \$ \_\_\_\_\_

Friday Only ( \_\_\_ people at \$225)          \$ \_\_\_\_\_

**Total Registration Payment**                    \$ \_\_\_\_\_

I am already a member of NASGA

I would like to become a member of NASGA and receive the member registration rate now. My membership fees (new or renewal) are enclosed for a :

NASGA Grower Member -- \$175/year

NASGA Associate (Research, Extension, organizations) -- \$55/year

NASGA Members receive a newsletter, annual *Advances in Strawberry Research*, discounts, and a membership directory. For details visit [www.NASGA.org](http://www.NASGA.org).

**Total Membership Payment**                    \$ \_\_\_\_\_

**TOTAL PAYMENT ENCLOSED \$ \_\_\_\_\_**

**(All fees due and processed in US Funds Only)**

## IMPORTANT NOTICE

- ♦ Tour participation is on a first come, first served basis. Only one 47-passenger bus has been reserved.
- ♦ All Travel and Hotel Arrangements are the responsibility of each individual.
- ♦ All fees are non-refundable after August 13, 2003.
- ♦ For more information contact the NASGA Business Office at:

526 Brittany Drive, State College, PA 16803  
Phone: 814-238-3364 • Fax: 814-238-7051  
Email: [info@NASGA.org](mailto:info@NASGA.org) • [www.NASGA.org](http://www.NASGA.org)