

2006 North American Berry Conference

January 4 – January 6

Savannah International Trade and Convention Center Savannah, GA

In order to make it possible for even more people to take advantage of the educational value in the annual Conference and contain costs, NASGA has arranged to hold the 2006 North American Berry Conference in conjunction with the Southeast Regional Fruit and Vegetable Conference that is held each year in Savannah. While registration for the two events is separate, the back-to-back positioning makes this an extraordinary opportunity for growers and suppliers to get the most benefit from their travel, time, and financial investment.

Tentative Schedule

(Registration for Southeast Regional Fruit and Vegetable Conference is separate. Go to: <http://www.gfvga.org/>)

WEDNESDAY - JAN 4	THURSDAY - JAN 5	FRIDAY - JAN 6
<p>8:00 – 8:15 am Welcome</p> <p>8:15 – 9:15 am – Two Concurrent Tracks PRODUCTION: The Strawberry Plant: What You Need to Know And How It Applies To Matted Row Production Dr. David Handley, Ph.D. University of Maine</p> <p>MAKING YOUR BUSINESS PROFITABLE: Building Services Around Your Crop Shannon Mangnuson Chesterfield Berry Farm, VA</p> <p>9:30 – 10:30 am – Two Concurrent Tracks PRODUCTION: Biofumigation With Composting for Soil Borne Pests Carl Sams, Ph.D. University of Tennessee</p> <p>MAKING YOUR BUSINESS PROFITABLE: Return Per Hour Profit (Working Title) William A. Beckham, Jr. AgFirst Farm Credit Bank, SC</p>	<p>7:00 am – 5:00 pm NASGA Tour</p> <p>Open Registration – For attendees of both the North American Berry Conference & the Southeast Regional Conference</p>	<p>8:00 – 8:50 am – General Session Insect Identification, Scouting, and Management Dr. David Handley, Ph.D.</p> <p>8:50 – 9:50 am – General Session Showcase Ron Cottle Cottle Strawberry Nursery Faison, NC</p> <p>9:50 – 10:15 am – Break</p> <p>10:15 – 11:00 am -- General Session Using Alternative Techniques To Meet Market Demands Bob Gray Four Corners Farm, VT</p> <p>11:00 am – Noon Choosing Your Cultivar and Growing Method for Profitability Craig K. Chandler, Ph.D. University of Florida Strawberry lab</p> <p>Noon - Berry Conference Adjourns</p> <p>Lunch on Own</p>

<p>10:30 – 10:45 am – Break</p> <p>11:00 – Noon – Two Concurrent Tracks PRODUCTION: Growing Organic Eric Sideman, Ph.D. Maine Organic Farmers and Gardeners Association</p> <p>MAKING YOUR BUSINESS PROFITABLE: The ABC's of Getting and Keeping School Tour Business Jen Arter Walnut Springs Farm, MD</p> <p>Noon – 1:30 pm - Group Luncheon & Membership Meeting</p> <p>1:30 – 2:30 pm - Showcase David O. Lane III Lane Packing Company, GA</p> <p>2:45 – 3:45 pm – Two Concurrent Tracks PRODUCTION: Drip Irrigation John R. Duval, Ph.D. Consultant, FL</p> <p>MAKING YOUR BUSINESS PROFITABLE: Selecting and Hiring for Good Retention Norine Larson Consultant, MN</p> <p>4:00 – 5:00 pm – Two Concurrent Tracks PRODUCTION: Strawberry Cultivars & Breeding Shahrokh Khanizadeh, Ph.D. Horticulture Research and Development Center Quebec, Canada</p> <p>MAKING YOUR BUSINESS PROFITABLE: Training Employees to Work Together Norine Larson Consultant, MN</p> <p>5:00 – 7:30 pm - Dinner on Own</p> <p>7:30 – 9:30 pm – Two Concurrent Farmer-to-Farmer Discussion Sessions Marketing: Ideas & Opportunities Hosted by Anne Geyer</p> <p>Production: Challenges to Profitability Hosted by Rudy Heeman</p>		<p>Afternoon – Those wearing a NASGA Berry Conference Badge can enter the Trade Show of the Southeast Regional Fruit and Vegetable Conference at no charge. (Separate registration fees apply for the SE Conference educational program.)</p>
<p>8/19/05 --sgt</p>		