



The 2005 North American Berry Conference

Wednesday, February 16, to Saturday, February 19
Doubletree Nashville Hotel, Nashville, Tennessee

Now Offering Your Company A New Exhibit Opportunity

There are so many events for growers and their suppliers over the winter months that it can stretch a company's budget, as well as add stress to your life . . . let's face it, you can't go to every event. We are offering a service that will allow you to have a presence at the 2005 North American Berry Conference, without actually being present.

During the conference, companies can make arrangements for us to place their catalogs, flyers, brochures, or other promotional pieces on a table where people can have access to them on their own. While your schedule may not allow you to attend the Conference and get the maximum benefit of face-to-face contact, you can still put your company's information into the hands of potential buyers. The Supplier Marketplace will be located in the meeting foyer near the Conference registration desk.

This opportunity is being offered at the request of a number of industry vendors, who just can't be with us in Nashville. We're charging a fee to cover our administrative services and also out of fairness to the many exhibitors who will spend a great deal to attend the Conference and showcase their companies. This service is priced at:

\$100 to display 100 copies of a single promotional piece
\$ 50 for each additional 50 copies of the same piece

Of course, everyone knows that "people buy from people they know". That means the most profitable contacts will be made by companies that make the investment in time, energy, and dollars to attend the Conference. There is still time to become an exhibitor or a Conference sponsor. Find all the information about corporate participation at: http://www.nasga.org/meetings/2005/berry_conference/announcement.htm. If you need more information to decide how you'll take advantage of these cost-effective marketing opportunities, contact Jeanmarie Kline, CMP at 717-979-6979.

And, don't forget . . . we are still accepting registrations from people to attend the Conference. Registration information is on the NASGA and NABGA websites and we are attaching the registration form as a PDF.

To become part of the Supplier Marketplace at the 2005 North American Berry Conference, please print your information and fax this form to: 814-238-7051 or call 814-238-3364. You will be provided shipping details.

_____ 100 pieces at \$100 and _____ additional pieces at \$50 for each 50 pieces = Total Payment of \$ _____

Contact _____ Title _____

Company _____

Phone (____) _____ Fax (____) _____ Email _____

_____ Invoice us _____ Credit card payment information provided below:

Name (printed) _____ Account Number _____

Signature _____ Expiration Date _____